



Gallatin Roller Girlz

Southwest Montana's Roller Derby League

Media Committee

Definitions and Policies

Gallatin Roller Girlz (GRG) Media Committee serves as the interface between the general public and the league. GRG Media deals with all items media related that affect the league (radio, newspaper/print articles, television interviews, commercials, PSAs and the like), marketing of events and serves as the contact between the league and media outlets, photographers, videographers, et. al..

GRG Media generates all mass produced content for media outlets including hard copy press releases, web based news and timely information on our league website (www.grgderby.com), our Facebook Page (GallatinRollerGirlz), Twitter (MTRollerDerby), Instagram (GallatinRollerGirlz) and other outlets and social media.

Media Code of Conduct

This policy is included in the official league Code of Conduct, signed by each and every member of our league on an annual basis.

Gallatin Roller Girlz' strategy for managing media, publicity, and promotions, is detailed below:

- a. Skaters, officials, coaches, and/or managers must not make public comments concerning Gallatin Roller Girlz, or any team that falls under Gallatin Roller Girlz, without the permission of the chair of the Media Committee.
- b. Skaters, officials, coaches, and/or managers wishing to make public comment or participate in publicity featuring Gallatin Roller Girlz or any particular Gallatin Roller Girlz "individual" or "team" must submit a request (verbal or written) detailing the proposal to the Media Committee for approval.
- c. If public comment is made without the permission of the Board, disciplinary action may be taken in accordance with the Three Strikes Policy.

Social Media Policy

This policy is included in the official league Code of Conduct, signed by each and every member of our league on an annual basis.

- a. Skaters, officials, coaches and/or managers may post video/photos from practice to the private group page GRG Skaters Only.
- b. Skaters, officials, coaches and/or managers may post photos from practice or GRG bouts/events to personal social media public pages – if photo could be considered unflattering by the subjects of the photo (another skater, official, coach and/or manager) and the request is made by the individual or Gallatin Roller Girlz to take photo down, it must be removed within 24 hours of notice.

- c. Skaters, officials, coaches and/or managers may post video of individual skills with permission from the subjects of the video and from Gallatin Roller Girlz. Any type of drill or scrimmage footage is not to be posted on any public social media pages.
- d. League Instagram, Facebook, Website & Twitter Accounts will be run at the discretion of the Media Committee.

Model Release

This Media and Public Relations release is outlined in the official league Indemnification document, signed by each and every member of our league on an annual basis.

I hereby grant to Gallatin Roller Girlz, and representatives and assigns, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial trade, advertising, and any other purpose and in any manner and medium; and to alter the same without restriction. I hereby release Gallatin Roller Girlz and representatives and assigns, from all claims and liability relating to said photographs.