



Gallatin Roller Girlz

Southwest Montana's Roller Derby League

Sponsorship Committee

Definitions and Policies

Mission: To promote, develop and manage the GRG Sponsorship Program

Duties:

- Performs all sponsorship activities
- Responsible for locating and securing sponsors
- Manages sponsor accounts and fulfilling sponsorship commitments
- Create and maintain sponsorship packages
- Maintain relations with all sponsors
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The following policies are based on the premise that in certain circumstances GRG may wish to collaborate with businesses and other entities to further GRG's core purpose and initiates. In these cases, these guidelines will be followed to retain GRG's independence, avoid conflicts of interest and guard our organizational values.

The Sponsorship committee oversees all activity relating to sponsorships. Sponsorship committee is responsible for communicating final details with all of our potential and existing sponsors.

No person outside of the Sponsorship Committee is to seal deals or contracts concerning sponsorship opportunities. All ideas must be brought to the Sponsorship Committee. This will ensure consistency and fairness in dealing with sponsors. Setting expectations for the affiliation is a key part of creating these lasting win-win relationships. Approaching a business with information and directing them to the committee is acceptable and encouraged.

Sponsorship Committee will allow sponsors to contribute monies and in kind services to our league in exchange for recognition that will further benefit the sponsor.

All Sponsors will receive a 501(c)(3) federal tax invoice/ thank you letter once they have contributed their funds or services.

******No sponsorship logos can be placed on the team jersey***
******Exclusivity will only be offered in special cases and must be approved by the board***